

**Get Certified with Microsoft\***  
Exam 98-381 : Introduction to  
Programming Using Python



Course: Data Science - Associate Program  
Duration: 3 Months (Weekend)

Python Programming	Statistical Fundamentals	Machine Learning	MS SQL
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#### Introduction to Python Programming

- Why do we need Python?
- Program structure in Python

#### Execution steps

- Interactive Shell
- Executable or script files.
- User Interface or IDE
- Introduction to Jupyter Editor

#### Data Types and Operations

- Numbers
- Strings
- List
- Tuple
- Dictionary
- Other Core Types

#### Statements and Syntax in Python

- Assignments, Expressions and prints
- If tests and Syntax Rules
- While and For Loops
- Iterations and Comprehensions

#### Functions in Python

- Function definition and call
- Function Scope
- Arguments
- Function Objects
- Anonymous Functions

#### File Operations

- Opening a file
- Using Files
- Other File tools

## Data Analysis with pandas

- Using Series, DataFrame, Panels
- Data wrangling
- Sorting and filtering data
- Aggregate operations
- Analyzing time series
- Visualization with Pandas

## Vectorizing Data in Numpy

- Creating Numpy arrays
- Common operations on matrices
- Using Analytics functions
- Views and broadcasting on Numpy arrays
- Optimizing performance by avoiding loops

## Python: Data Manipulation – cleansing

- Cleansing Data with Python
- Data Manipulation steps(Sorting, filtering, duplicates, merging, appending, subsetting, derived variables, sampling, Data type conversions, renaming, formatting etc)
- Data manipulation tools(Operators, Functions, Packages, control structures, Loops, arrays etc)
- Python Built-in Functions (Text, numeric, date, utility functions)
- Python User Defined Functions
- Stripping out extraneous information
- Normalizing data
- Formatting data
- Important Python Packages for data manipulation (Pandas, Numpy etc)

## Python: Accessing/Importing and Exporting Data

- Importing Data from various sources (Csv, txt, excel, access etc)
- Database Input (Connecting to database – MySQL, MS SQL, Oracle, Teradata)
- Viewing Data objects - subsetting, methods
- Exporting Data to various formats

## Python: Data Analysis – Visualization

- Introduction exploratory data analysis
- Descriptive statistics, Frequency Tables and summarization
- Univariate Analysis (Distribution of data & Graphical Analysis)
- Bivariate Analysis(Cross Tabs, Distributions & Relationships, Graphical Analysis)
- Creating Graphs- Bar/pie/line chart/histogram/boxplot/scatter/density etc)
- Important Packages for Exploratory Analysis(NumPy Arrays, Matplotlib, Pandas and scipy.stats etc)

## Machine Learning (Supervised Learning) - I

- Generalised Linear Models
  - Linear Regression
  - Ridge and Lasso Regression
  - Logistic Regression
- Classification
  - Random Forest
  - Decision Trees
  - Support Vector Machines
  - KNN
  - Naïve Bayes
  - Usage

## Machine Learning (Unsupervised Learning) - II

- Clustering
  - K-Means
  - K Nearest Neighbours
  - Association Rule Learning

## Other Important Concepts:

- Market Basket Analysis
- Reading data from APIs
- Web Scraping with BeautifulSoup

## SQL Overview

- Outlining SQL as the cornerstone of database activity
- Applying the ANSI/ISO standards
- Describing the fundamental building blocks: tables, columns, primary keys and foreign keys

## Building the Database Schema

- Creating tables and columns
- Building tables with CREATE TABLE
- Modifying table structure with ALTER TABLE
- Adding columns to an existing table
- Removing tables with DROP TABLE

## Protecting data integrity with constraints

- Guaranteeing uniqueness with primary key constraints
- Enforcing integrity with foreign key constraints
- Imposing business rules with check constraints
- Enabling and disabling constraints
- Removing constraints with ALTER TABLE

## Improving performance with indexes

- Expediting data retrieval with indexes
- Recommending guidelines for index creation

## Manipulating Data

- Modifying table contents
- Adding table rows with INSERT
- Changing row content with UPDATE
- Removing rows with DELETE

## Applying transactions

- Atomic Consistent Isolated Durable (ACID) rules
- Controlling transactions with COMMIT and ROLLBACK

## Writing Single Table Queries

- Retrieving data with SELECT
- Restricting rows with the WHERE filter
- Sorting the result with ORDER BY
- Handling NULL values in expressions
- Avoiding NULL value pitfalls in filter conditions

## Querying Multiple Tables

- Applying the ANSI/ISO standard join syntax
- Matching related rows with INNER JOIN
- Including nonmatched rows with OUTER JOIN
- Creating a Cartesian product with CROSS JOIN

## Combining results with set operators

- Stacking results with UNION
- Identifying matching rows with INTERSECT
- Utilizing EXCEPT to find nonmatching rows

## Employing Functions in Data Retrieval

- Processing data with row functions
- Conditional formatting with the CASE expression
- Utilizing the CASE expression to simulate IF tests
- Dealing with NULL values

## Performing analysis with aggregate functions

- Summarizing data using SUM, AVG and COUNT
- Finding the highest/lowest values with MAX and MIN
- Defining the summary level with GROUP BY
- Applying filter conditions with HAVING

## Constructing Nested Queries

- Applying subqueries in filter conditions
- Correlated vs. noncorrelated subqueries
- Testing the existence of rows

## Including subqueries in expressions

- Placing subqueries in the column list
- Creating complex expressions containing subqueries
- Handling subqueries that return no rows